

## Partners IN Design

Dear Valued Partner in Design,

I am very excited to be writing to you today to introduce myself. I am Carolyn Carlile, the Director of Outside Marketing for Boyles Furniture, and your PID coordinator. Originally from New York, I joined the Boyles family 13 years ago when I relocated to the great state of North Carolina. Most recently, I have been the General Manager of the Boyles stores located at the Hickory Furniture Mart. So I fully understand the value of the client experience from beginning to end. I have worked with some of you directly in the past, and I am eager to work with all of you in the future.

No doubt, Boyles has seen the effects of the economic downturn, as has the entire Home Furnishings Industry. However, these tough economic times have reinforced our long time friendships and relationships with our partner manufacturers, as well as enabled us to forge new partnerships with some exciting new vendors. As we celebrate our 60<sup>th</sup> Anniversary, Boyles has maintained its standing as one of the top 50 home furnishings retailers in the country.

We invite you to stop by one of our four North Carolina locations Pineville, Hickory, High Point, and Mocksville. The entire staff of Boyles Furniture, and Classic Moving and Storage stands ready to show you the new face of Boyles, and the promise of value, service, and selection. The staff's combined longevity and commitment to Boyles backs our promise to you our valued partner.

In the near future, I will be sending you an invitation for a Meet and Greet session at each of our locations with myself, the Vice President of Sales, and each store management team. Until then, if you would like to set up an appointment to meet with me one-on-one at any of our Boyles locations, please give me a call at either (828) 304-6802 or (704) 542-4770. Or e-mail me at [ccarlile@pidprogram.com](mailto:ccarlile@pidprogram.com).

I look forward to helping you provide your clients **More by Design**.

Sincerely,

Carolyn Carlile  
Director of Outside Marketing